

# Kevin S. Brooks

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## Objective

Have experience with most Web Design Programs and Programming platforms such as, Dreamweaver, Photoshop, Fireworks, Flash, Swish, Video and PHP. Have designed and completed projects that involved video, audio, and interactive capability. I also have experience in active Search Engine Optimization techniques. I am pursuing a career with an Internet related company skilled at building strong team environments, and have a passion for creating cutting edge designs. Specializes in Organic Search Optimization, have been very successful in obtaining natural top ten search engine listings for very competitive Keywords and phrases in very aggressive business markets.

## Skills (Skill Name Skill Level Last Used/Experience)

➤ Dreamweaver	Intermediate	Currently used/6 years
➤ Fireworks	Intermediate	Currently used/6 years
➤ Flash	Intermediate	Currently used/2 years
➤ Swish	Intermediate	Currently used/3 years
➤ Java	Beginner	Currently used/3 years
➤ IBP8	Beginner	Currently used/6 months

## Website Projects

[www.biblewaychurchpbcc.org](http://www.biblewaychurchpbcc.org)

[www.coljc.org](http://www.coljc.org)

[www.csipalmbeach.com](http://www.csipalmbeach.com)

[www.gloriagarciaphoto.com](http://www.gloriagarciaphoto.com)

[www.godslittlemiracle091303.com](http://www.godslittlemiracle091303.com)

[www.ktawebdesign.com](http://www.ktawebdesign.com)

[www.rongacula.com](http://www.rongacula.com)

[www.thatsklove.com](http://www.thatsklove.com)

[www.truegracepromotions.com](http://www.truegracepromotions.com)

[www.merryplace.org](http://www.merryplace.org)

[www.womenofexcellence535.org](http://www.womenofexcellence535.org)

[www.wpbha.org](http://www.wpbha.org)

## Education

### **Palm Beach Community College, Lake Worth, FL**

Web design course

Web Authoring, Web Development, Web Site Design, and Web Programming.

*August 1999 to November 1999*

## Work History

### **Domestic Auto Experts**

SEO (Search Engine Optimization)

Responsible for many task to ensure websites ranking among the major search engines.

- Assist in creating positive relationships with Local web sites in Houston, Humble, Katy, Tomball, and Atascocita for maximum local exposure of DomesticAutoExperts.com.
- Conduct Follow Ups on "Internet Research" list.
- Email Communications.
- Phone Communications.
- Internet Advertising Negotiations.
- Implementing Advertising Contracts with 3rd parties.
- Executing online advertising from start to finish.
- Content Creation and approval.
- Banner Creation.
- Banner Placement.
- Assist to build and add multiple Keyword-rich content webpages increasing of Google PR.
- Assist to add SEO relevant keyword text, header tags, alt tags to webpages.
- Assist with extensive Link popularity campaigns for the building of organic listings.
- Assist to build Links page with relevant, non-competitive companies.
- Assist to send out emails requesting inbound links.
- Assist with monitoring of current adwords account campaigns.
- Monitor and generate inbound links reports.
- Assist in reviewing website traffic stats: unique visitors, top referring URLs, etc.

**Technologies Used: Macromedia Dreamweaver, Macromedia Fireworks, Internet**

*January 2007 – May 2007*

**GOSection8.com**

Designer/Technical Support

Design layout of websites database for clients and landlords of subsidized housing. Design concepts to ensure functional navigation throughout website. Creating innovating designs keeping audience interested throughout site. Using feedback from audience by answering daily phone calls with questions on the web site layout and implementing those questions into the web sites layout.

**Technologies Used: HTML, Javascript, Macromedia Dreamweaver, Macromedia Flash, Adobe Photoshop, Microsoft Frontpage.**

*October 2006 - Present*

**THAT'S KLOVE Web Design / KTA Web Design**

Co-Founder/Webmaster/Designer/Freelance

Creates and maintains multiple web sites, experienced in creating templates editing HTML. Creates multiple HTML Email advertisements, experienced in Search Engine Optimization. Experienced in establishing positive relationships with outside advertising resources to establish aggressive advertising campaigns for internet exposure.

**Technologies Used: HTML, Perl-CGI, CSS, FTP, Javascript, Macromedia Dreamweaver, Macromedia Flash, Adobe Photoshop, Microsoft Frontpage.**

*January 2000 - Present*

**YWCA**

Technical Assistant/Webmaster

Responsible for complete content management of the web site. Maintain high levels of accuracy, performance and availability. Oversee and monitor data updates, applications, problems--as they occur. Create and design interactive web applications. Train employees to administer web calendars and newsletters.

**Technologies Used: ASP, Javascript, VB Script, CSS, SSI, Adobe Photoshop, Microsoft Frontpage**

*November 1998 - March 2000*